

**THE SECRET OF IMPROVING YOUR HORSES PERFORMANCE...IS NOW YOURS.**

For the first time in Australia a “colloidal” mineral supplement is now available for horses. Colloidal minerals are very different to the commonly available “metallic” minerals or “chelated” minerals found in most equine nutritional supplements. Colloidal minerals are derived from plants which store minerals taken up from the soil in the unique “colloidal” form.

Colloids are extremely small particles and minerals supplied in this form are easily absorbed from the digestive tract, allowing them to enter the bloodstream and be carried to every body cell to act as vital components of body tissues and fluids and to work in combination with enzymes, hormones, vitamins and transport substances.

Plant-derived colloidal minerals have been widely used as a natural source of highly absorbable minerals by people throughout the world for almost 100 years and now International Animal Health Products has launched *Lifesprings Colloidal Minerals for Horses*. This supplement has been specifically formulated for horses and contains no fewer than 61 “trace” and “macro” minerals, many of which are not available in any other equine supplement.

To understand the benefits of colloidal minerals, we must journey back to the prehistoric era, some 70-120 million years ago. At this time the earth’s soil was much richer in a variety of nutrients. These mineral rich soils produced lush plant life with succulent fruits and vegetables, and some would argue it was this rich vegetation that allowed the enormous size and development of the dinosaurs.

As this luscious vegetation died it was accumulated in deposits. In some areas these deposits were compressed by an event such as a glacial or earth movement resulting in the removal of all moisture from the plant material. In a few regions of the world these rare deposits of prehistoric plant material remain today and these deposits are rich in colloidal minerals. In the 1920’s, a young rancher from Central Utah in the USA, Thomas Jefferson Clark, traced the source of a sacred spring known by the local Native American Indians for its healing powers. Following the spring back to its source he discovered a mineral-rich deposit which was the remains of a prehistoric rainforest buried under 25 feet of sandstone. Clark developed a process to extract these minerals and the result was Lifesprings Colloidal Minerals.

Dr Linus Pauling, a two-time Nobel Prize Laureate declared that *“Every sickness, every disease and every ailment can be traced to a mineral deficiency”*. Mineral deficiencies in domestic animals, including horses, are very common as the soils, pastures and crops of today have become depleted of many minerals. These deficiencies may not cause obvious signs of a “disease” and are not usually detected by routine blood tests. Therefore they may continue, unrecognised by horse owners and trainers, for many months or even years reducing the overall health and performance of the horse. Non-specific signs of a mineral deficiency may include a dull, rough coat; brittle crumbly hooves; less than optimum body condition and muscle development; muscle disorders such as “tying-up”; nervous, highly strung behaviour; poor athletic performance; recurring viral infections and poor fertility.

LifeSprings Colloidal Minerals for Horses are the ideal way to ensure your horse receives a naturally balanced and safe intake of a wide range of important minerals. Just add the palatable powder to the feed each day. The minerals are available in 2kg, and 6kg packs from your local produce store or saddlery.